

# Boss Types

## **Analytical Boss**

### **Public Profiles:**

Mark Zuckerberg or Bill Gates.

### **How to Spot One:**

They love numbers and making decisions based on solid facts. They're careful and don't like taking risks without good reason.

### **What to Do:**

Focus on the risks of not following your suggestion and back it up with lots of data. They need to see the logic behind your ideas.

## **Driver Boss**

### **Public Profiles:**

Steve Jobs

### **How to Spot One:**

They make quick decisions, often based on just a bit of information. They're always in a hurry and want to see progress.

### **What to Do:**

Give them options so they feel in control. Be direct and to the point, showing how your choice speeds up results or improves efficiency.

## **Expressive Boss**

### **Public Profiles:**

Richard Branson

### **How to Spot One:**

They're the life of the party, full of energy, and always looking for the next big thing. They might jump from one idea to another.

### **What to Do:**

Keep your ideas exciting and visionary. Don't bog them down with too many details; focus on the big, inspiring picture.

## **Amiable Boss**

### **Public Profiles:**

Albus Dumbledore from Harry Potter

### **How to Spot One:**

They're very people-focused, avoid conflict, and always want to make sure everyone is happy and safe.

### **What to Do:**

Use success stories and case studies to show your idea is safe and has worked before. They need to know your plan will keep everyone content and secure.

## Boss personality grid

